

### What do customers say?



"Matcher complements our standard approach to total quality management across the IVI network"

Dr. Nicolás Prados, Ph.D. Coordinator of the IVF Laboratories of IVI-RMA Group, IVI Sevilla, Spain







"The clinic staff are happier and more assured conducting embryo transfers and different procedures having the security net of Matcher"

Enrico Vaccari, Ph.D. **ESHRE Senior Clinical Embryologist** Wunschbaby Institut Feichtinger Vienna, Austria







"The photographs of every witness step is one of the key features of Matcher that we couldn't do without"

Kimberly Kienast Head of IVF and Andrology Laboratory **MVZ Fertility Center Hamburg** Hamburg, Germany





"Matcher is willing to go the extra mile and to put the work into developing the product so that it keeps up with the times"

Rebecca Holmes PhD, HCLD Senior Vice President of Lab Operations **CCRM Fertility** USA



Matthew "Tex" VerMilyea, Vice President of Scientific Advancement **Ovation Fertility** USA

"The data that Matcher provides will help us pinpoint process bottlenecks, standardize best practices, and estimate staffing and scheduling needs based on each lab's real-time demand for services and unique mix of cycles and procedures""





"In comparison to other witnessing systems, Matcher is intuitive, simple to use and easy to configure yourself"

Simone Koch Head of IVF and Andrology Laboratory Kinderwunschzentrum Ludwigsburg Germany





George Koustas Lab Director The Agora Clinic, UK

"We use Matcher extensively as a lab tool for stock receipt and management as well as traceability - giving us alerts when a product is about to expire and reporting out the patients who come into contact with certain products."



### What is Matcher?

# Matcher is a barcode-based electronic witnessing, labelling, workflow scheduling, traceability and insights system.

It has been specifically created for IVF clinics and donor banks to help prevent errors through misidentification of patients and their gametes and embryos by replacing human double-checking, reducing the risks of error and saving valuable staff time.

Matcher provides complete electronic traceability, recording,

### 'who, what, where and when'

at every step, from initial registration through to PGT, cryopreservation or transfer.

Fertility centres using Matcher work with confidence knowing that they have protected their staff and patients from the risk of mistakes, that the technology is safe and they have a quality management system that streamlines their working practices, saving time and money.



### Why do mistakes happen?

"Despite using verbal checks to ensure patient safety, healthcare staff do make mistakes. One explanation for this is that humans are inclined to respond automatically to questioning without matching their actions to their words- known as 'involuntary automaticity'.

Introducing automated systems such as barcoding is suggested as an effective way of reducing mistakes caused by human error."

Ref: Involuntary automaticity: a work-system induced risk to safe health care. Health Serv Manage Res. 2005 Nov;18(4):211-6.

### Why do I need Matcher?

To protect patients and staff from the risks of errors in IVF and continually streamline fertility centre processes

### Helps prevent errors in fertility centres

#### How?

#### **Error alerts**

Alerts to potential mistakes before an incorrect transfer of material occurs anywhere, including freezing, thawing and PGT

### **Electronic recording**

Automatic recording of logins and patient identifiers as well as eliminating the risks associated with paper records, manual entry and spreadsheets

#### Advanced witnessing with UniTrack

UniTrack labels, identifies, selects and matches same-numbered embryos and biopsies for a procedure as well recording and validating the intended fate

#### How?

### No second person required

Staff can autonomously witness each procedure in seconds, with reduced disruption, distraction and overtime hours

Reduces staff time and work-load

### **Automates compliance**

Reduces the burden of compliance for many legal, regulatory and quality management requirements

### **EMR** integration

Integrates with EMR systems via open API, automatically importing / exporting patient information, eliminating time and risk of data entry duplication

### Safeguards with proof at every step

### How?

### **Photographic proof**

Stored photographic history of every witness step gives visual evidence of patient and unique item label details on all labware and complete cycle photographic history

### Chain of custody evidence

Complete evidence trail of 'who, what, where and when' at every witnessing step

#### **Product traceability**

Automatically tracks the number of every product lot used in each patient step

### **Provides insights for continual** improvement

#### How?

#### Real-time view

Live overview of workflow scheduling gives instant 'traffic light' view of daily cycle tasks and patient cycle status

#### **Data Insights**

Interactive data visualisation dashboards give instant Insights and identify inefficiencies and outliers

#### **Total quality management**

Easily accessible data to assess key areas for improvement and standardisation as part of **TOMS** 

Inspiring confidence, peace of mind and well-being for management, staff and patients

### More than just witnessing

The Matcher system comprises a central database and 8 key functions

### Workflow scheduling

Real-time overview of workflow scheduling gives instant 'traffic light' view of daily cycle tasks and patient cycle status.

### **Electronic witnessing**

Matches barcodes on all labware down to embryo level, complete with photographic evidence including UniTrack advanced witnessing, covering the complete PGT process.

### Labelling

Labels for everything, including straws, PCR tubes and culture dishes, incorporating human-readable information and unique barcode identifiers to individual embryo, well or microdroplet level.

### **ID security**

Biometric fingerprint ID checks and electronic ID pass for patients and staff provides ID security and helps to prevent mistakes.



### **Process mapping**

Fully configurable process mapping forcing function, including flexibility for choices and a full audit trail for any deviation or override.

### Lot tracking

Fully automated traceability of all product lots coming in contact with gametes, embryos and patients.

### **Insights and Reporting**

Instant, visual, interactive dashboards and reporting of all Matcher data for auditing, compliance, root cause analysis, identifying inefficiencies and continual improvement.

### **Cryo management**

Ability to label and witness even the smallest straws and PCR tubes, as well as management, reporting and auditing of cryo stores and vessel space.



Matcher is a software system which runs on tablet PCs and uses Benchtop Matcher devices and Pocket Matcher handheld Android Wi-Fi devices, together with label sheet printers, bespoke labels and optional biometric fingerprint readers.

Matcher devices use digital photo images to read the barcoded labels, without the use of lasers, radio frequency radiation, supplementary heating or any equipment modifications.



#### **Benchtop Matcher**

Benchtop Matcher readers are fast, scanning proactively as you work, and ideal where space is limited



#### **Pocket Matcher**

Pocket Matcher readers are portable, connected to Wi-Fi with a simple, easy to use interface

### What do they capture?

Benchtop Matcher and Tablet PCs



Devices scan and photograph barcodes







Time & date stamped photographic record of user, patient, item, reader and location

Pocket Matcher handheld devices



Barcode includes centre ID, patient ID and unique item number

Matcher integrates with all EMR systems (e.g. Artisan, IDEAS, MedITEX, MediFirst, BabySentry, Genie, HiX) and custom systems hosted on databases such as Oracle, SQL Server, MySQL, Filemaker etc. Matcher has a web-based API for easy 3rd party integration or can use ODBC, HL7 or Mirth Connect.

The hardware can be supplied with the system, at no capital cost, and the install is quick and easy with our dedicated expert technical support team, on-hand 24/7.

**Tablet PC** 



Label sheet printer



Fingerprint Reader



**Label sheets** 



Unlike other systems, Matcher is simple to install with no equipment modifications required – the Benchtop Matcher is simply placed in the work area and the handheld Pocket Matcher is portable anywhere within the centre

## Where does Matcher fit in my centre?

### **ID** security

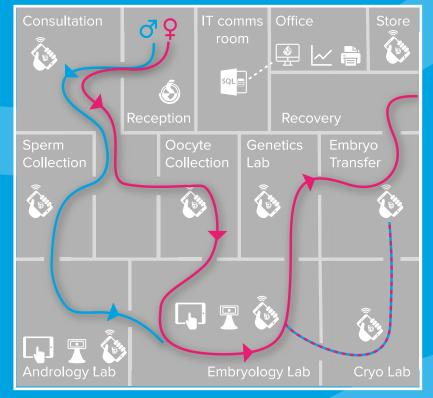


Lot tracking





Witnessing with a Pocket Matcher





Insights & Reporting



Witnessing and labelling to embryo level for PGT and transfer



Real-time workflow scheduling overview



Witnessing with a Benchtop Matcher



Cryo management







Matcher database



Matcher data Insights and administration







Matcher tablet PC



Admin Hub PC hosting Matcher database and API

### **ID** security

At registration, each patient can be given an electronic pass or photo ID card which provides reassurance that a secure system is in place to help prevent mistakes in their treatment.

- Quick and simple to produce
- Available to send to patients electronically
- Content and branding is customisable



be Pass or card is used for witnessing in the centre



Provides a visual check against

patient database

Fingerprint scanning can be used to confirm patient ID and user logon





66 Matcher makes labelling dishes extremely easy. Previously we were handwriting on dishes and some people's handwriting makes it very hard to read, which is concerning when you're checking the identity. 99

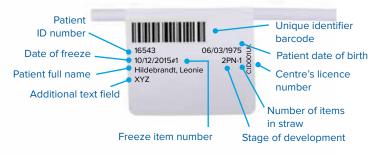
Simone Koch, Laboratory Director Kinderwunschzentrum Ludwigsburg, Germany

### Labelling



Matcher includes two types of labels, one for non-cryo and one for cryo/PGT, all of which are fully validated. Each label sheet provides enough labels for every type of labware required, covering the whole treatment cycle from initial registration through to PGT, cryo storage and transfer.

### **Example of cryo label information**



### Fits-all-sizes

Matcher labels fit all shapes and sizes of labware, even time lapse dishes, vitrification straws, ICSI dishes, biopsy dishes and PCR tubes

### Single label

The barcodes and human readable text containing identifying details are printed on the same label, so they cannot be separated

#### **Tested**

All aspects of the labels are tested - label materials, adhesive, and printer toner. Testing includes mouse embryo assay, sperm survival assay and over 10 years of human gamete and embryo usage. In addition Matcher's cryo labels are tested for safe, long term liquid nitrogen storage

### Electronic witnessing

Matcher replaces the need for human double verification, while ensuring that the appropriate checks take place at each step.

Gerry Celia, PhD, HCLD Lab Director, Dominion Fertility, Arlington VA, USA



Matcher alerts users if a dish, tube, vial or straw with the incorrect identity is used, before a transfer of material takes place

### Mitigates human error

Unlike a human, Matcher cannot confuse patients with similar names or IDs

### Photographic evidence

Matcher takes time and date stamped photographs of every witness step providing a full photographic history

### Track all staff present during a procedure

Matcher can record all persons present during a procedure such as at critical points when staff are in contact with a patient



### No 'points of entry'

Matcher witnesses every procedure, from patient registration through to cryo preservation/transfer with no human witness needed

#### Individual item barcodes

Matcher's barcodes are globally unique for each embryo and automatically identify the embryo number when scanned

#### **Increasing staff efficiency**

Matcher reduces the need to disrupt and distract staff from their work. It eliminates time spent waiting for a human witness and work can continue when staff numbers are limited e.g. weekends / holidays

### Full centre coverage

Benchtop Matcher devices are usually located inside each laminar flow cabinet. Portable Pocket Matcher handheld devices are used in other areas

### Advanced witnessing solution for PGT

Matcher UniTrack<sup>™</sup> is an end-to-end solution to help reduce the risks of error in the PGT process.

UniTrack is advanced witnessing functionality which enables centres to label, identify, select and match the same-numbered embryos and biopsies in a procedure, together with an option to select the fate of those specimens, and then verify that fate was actioned.

- Unique barcode labelling of individual wells in multi-well dishes (GPS or microdroplet) using a new PGT specific label
- Unique barcode labelling of corresponding biopsy samples
- Chain of custody through the whole PGT process culture, biopsy, tubing, vitrification, cryo storage, warming and transfer
- Fast, electronic, photographic records of the whole process
- New Active Well Selector accessory to identify the selected embryo/well

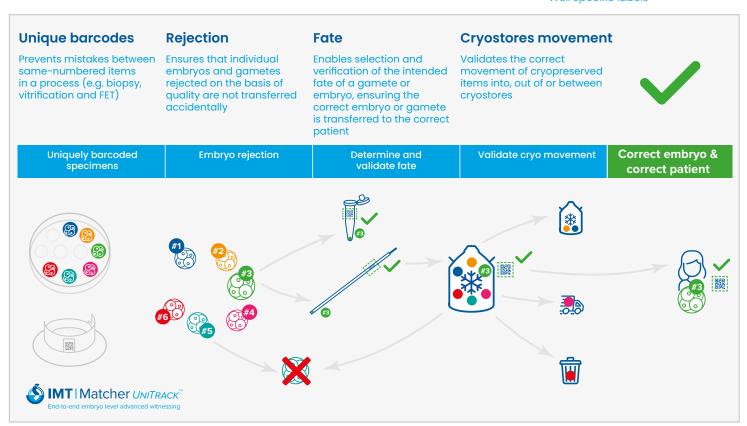




Active Well delected

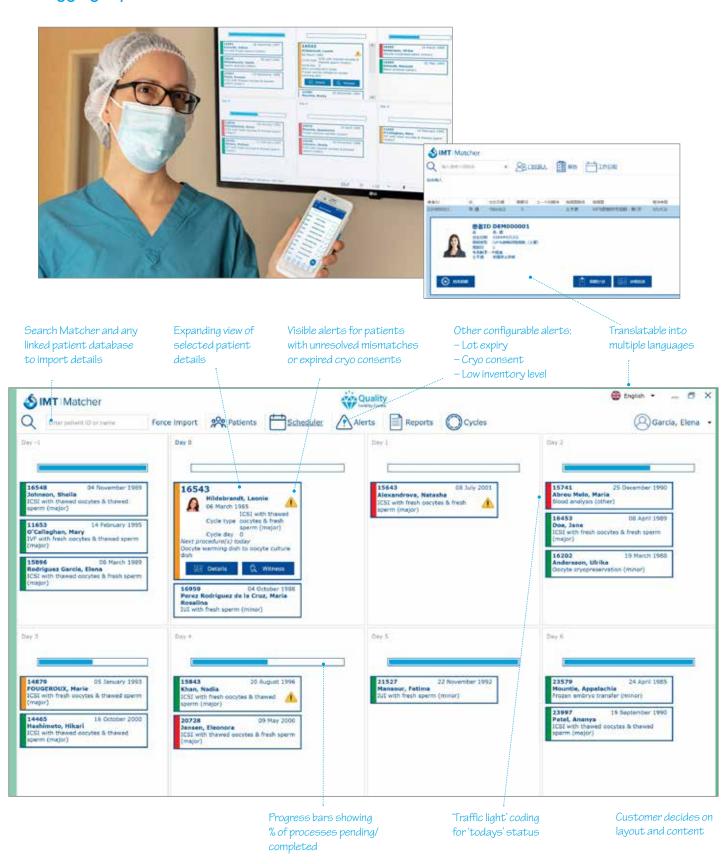


Well specific labels



## Workflow scheduling

The workflow scheduler gives a real-time overview of patient workflow showing a visual 'traffic light' view of tasks remaining for today, next procedure due, as well as flagging expired consents and unresolved mismatches for review, to the whole team.



### Process mapping

During set up and installation, the Matcher team work closely with you to assist in configuring Matcher process maps to your Standard Operating Procedures.

### **Forcing function**

Matcher's process mapping function reflects your process flows, including all decision points and choices prompting the user with the next expected step. This helps ensure that witness steps are carried out in the correct order and are not missed out

### Configured to each centre

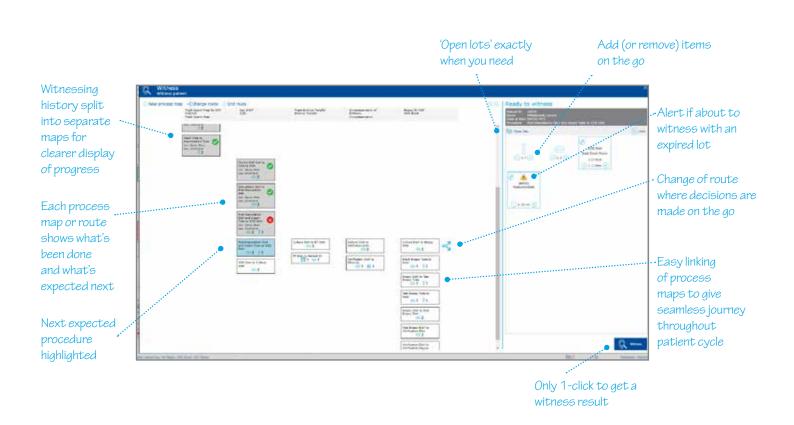
The process steps are easily configurable to each centre's existing Standard Operating Procedures using drag and drop templates

#### **Flexible**

Process maps include all the choices and alternative paths faced during any treatment cycle, e.g. when an IVF converts to an ICSI process or when deciding if some or all embryos require PGT or cryopreservation

#### Non-restrictive

Witness steps can be selected out of sequence, e.g. if a step needs to be repeated or skipped, however any deviation will be annotated and recorded and is fully auditable



Unlike other systems, every process step, including cryo, can be labelled and witnessed at no extra cost, as all labels required for a full cycle of treatment are provided within the cycle price

### Cryo management

Matcher provides an end-to-end solution for witnessing every step including movements into and out of cryo stores, as well as management of the cryo stores.

#### Labels

 Cryo labels have been tested for long term LN2 storage printed information cannot rub or scratch off

### LN, readable

 The labels can be read by the Matcher devices even through nitrogen vapour on small vitrification straws

### Configurable label text

 The content of the printed information on each cryo label can be individualised, for example to identify the freeze date, the item number within a batch and the number of embryos or oocytes within the straw

### **Space allocation**

 Available space is displayed and items can be selected and allocated to locations within cryo vessels, using an electronic view of your cryo stores

### **Tracked movements**

 Movements of items into and out of vessels can be tracked and items easily located through the Matcher system

#### Flexible reporting and auditing tools

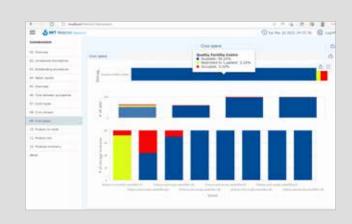
 All data captured can be reported in real time, including reports of any changes to cryo records, location and movements for each item, contents of each vessel and all material stored for a particular patient

#### Link to multiple parties

 Matcher can link cryo preserved material to multiple parties within the database and can also include storage consent for all of them







Unlike other systems Matcher uses barcodes which are automatically pre-assigned to each patient and printed onto label sheets, with sizes for every type of labware, even small complex items

### Lot tracking

Matcher gives you complete a paperless audit trail of all labware, media, consumables and other associated products or equipment that come into contact with gametes or embryos.

### **Easy product scanning**

- Configured for your own lists of products
- Scans and reads the manufacturer's product barcode

#### Scan into and out of stock

- Lots can be scanned into and out of stock using either type of device
- Stock tracking function shows minimum stock and alerts users at re-order levels for each product

### **GS1** barcode compatible

- Scans and reads GS1 barcodes
- Automatically populates product/lot information of e.g. expiry date and lot number from barcode scan

### Tracking usage automatically

- Matcher automatically tracks the number of every lot in each procedure whilst witnessing
- Add or remove products to and from the procedure as you witness

### Record receipt, open, start and finish times

 Matcher devices photograph and read the barcode labels when each lot is received, opened, started or finished

#### **Expiry alerts**

- Alerts, before and after lots expire
- Real-time warning if expired lot is about to be used in a witness step

### Reports and auditing

 All data auditable in real-time e.g. dashboard showing every patient who came into contact with a specified lot

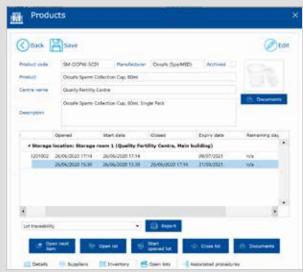
#### Time saving

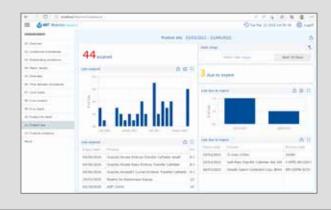
Saves time in capturing, reporting and auditing lot information

### Compliance

 Enables easy compliance with your competent authority traceability requirements e.g. EU Tissues and Cells Directive





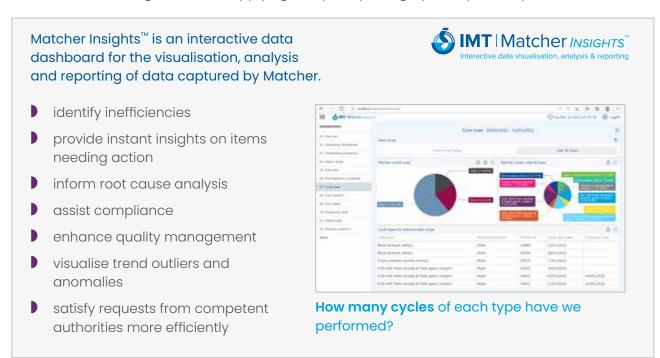


Unlike other systems, Matcher offers a choice of devices giving users the flexibility to use handheld Pocket Matcher devices to photograph and read every product lot barcode

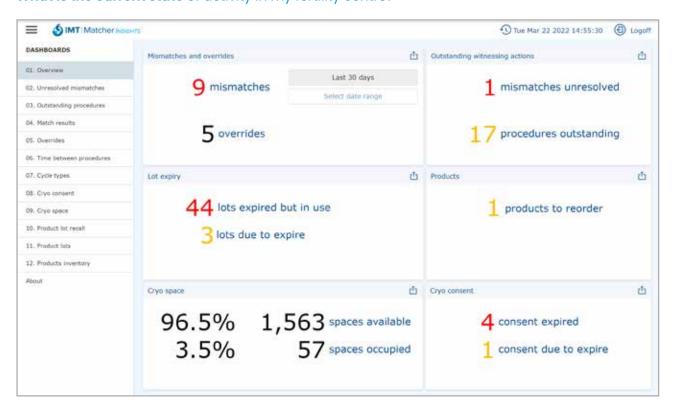
### Insights & Reporting

As a patient moves through the cycle of treatment, Matcher records the 'who, what, where and when' of each witnessing step as well as the product lots coming into contact with patients, gametes and embryos.

All information is recorded in the database and can be retrieved very quickly and easily at the click of a button using the Insights and reporting functionality. This can be used for both internal and external auditing as well as supplying complete photographic reports to patients.



### What is the current state of activity in my fertility centre?

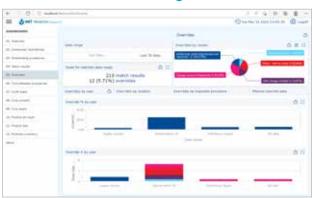


### Interactive data dashboards

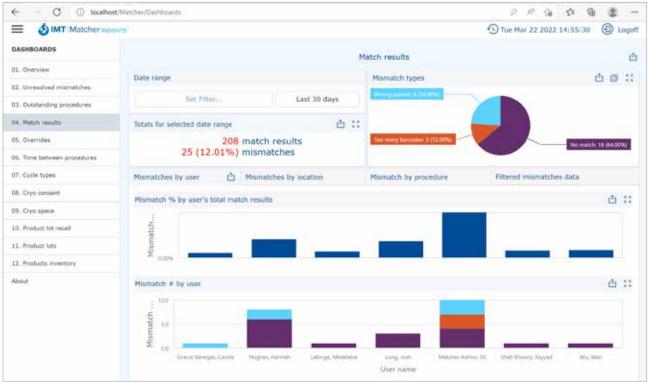
### Is **practitioner A** performing tasks faster than **practitioner B?**



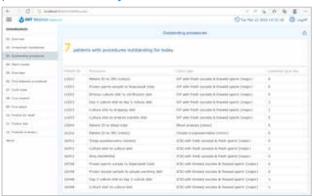
### How often are we deviating from our SOP?



### How many errors have we made? Where did we make the errors? Who made the errors?



### Have we **finished all the tasks** that were planned for today?



## Are we **storing material with lapsed consent** and do we need to renew consent?



Unlike other systems, Matcher's interactive data dashboards can assist clinics to identify anomalies and outliers helping to improve efficiencies within a centre and across fertility groups

### **Customised Service**



### **Training**

As part of implementation, we provide full training for users and administrators of the system.

We have a full suite of e-Learning modules tailored for users' job roles and every user's learning journey is tested and monitored.

There are online user guides and help functionality available from within the software.

### Matcher in your language

Matcher is fully translated into more than 8 languages already and is able to be translated into any other, so it makes it easy for our customers to use Matcher in their own language.

### **Product Development**

At Matcher we have a continual programme of in-house product development as well as feeding-in specific customer requests and rapid response to changing industry dynamics.

### **Technical Support**

**Responsive** - We commit to providing the highest levels of service and responsiveness, whatever time of day or week, with expert support provided by our trained distributors and expert support engineers.

**Uptime -** The system is modular and has back-up built-in to ensure that you have no downtime while you wait for support **No extra cost -** We don't charge you extra for service and support.

**Our commitment -** Our service and support is simply the highest standard, every time - just ask our customers.

The Matcher service and support has always been fantastic, with fast response times from the support team and knowledgeable input from the product expert team - all contributing to making our Matcher experience really positive.

Kimberly Kienast Head of IVF and Andrology Laboratory, MVZ Fertility Center Hamburg

IMT Matcher are independent specialists in electronic witnessing and traceability. Our expert team are continually developing the Matcher system to meet and exceed our customers' individual needs around the world

### Customer Case Study



Clinic: Kinderwunschzentrum Ludwigsburg

Country: Germany Name: Simone Koch

Position: Head of IVF and Andrology Laboratory

Matcher customer: Over 10 yrs



### Why did you want an electronic witnessing system?

For the work that we do it's imperative that the systems and process we use are as safe as possible, and it's not always practical to do a 4-eye witness for every step, so using an electronic witnessing system gives us peace of mind that we have as safe a system as possible, both for us and our patients.

### How did you decide on Matcher?

Having worked with Matcher at a previous lab, I was already familiar with the system and knew that in comparison to other witnessing systems, it's intuitive, simple to use and easy to configure yourself.

### What were the main benefits of Matcher?

Using Matcher has many benefits for us – firstly it makes labelling dishes extremely easy. Previously we were handwriting on dishes and some people's handwriting makes it very hard to read, which is concerning when you're checking the identity. Additionally, the German law requires that we have full traceability of all witnessing steps and we can fully track, audit and report out who

has done what. It records images of every laboratory step and also helps us with the traceability of media and plastic goods.

# What features of Matcher have made the most difference to your work and in what way?

We have found the new handheld Pocket Matcher really easy to use and as a result we can have more active workstations than before. We prefer to match with the Pocket Matchers because they can be used at any workstation. Also, the new cameras read the barcodes extremely well. We also love the labels for the PCR tubes which makes them much easier to identify than before and the workflow scheduler gives us a good view over the daily routine.

### What savings have you seen in your clinic?

It's predominantly the fact that Matcher offers a safety net, particularly if you are doing up to 20 egg retrievals a day, it means that we can go home with a good feeling and certainty that everything has been done correctly. The labelling of the dishes and tubes saves time; the

recording of batches is very helpful and at the same time you have an overview when a product has expired.

### How does Matcher fit with your IT systems?

We use Meditex EMR and Matcher links easily with Meditex for our patient information which avoids the need for us enter the details twice

### How do you find the Service & Support?

The service team are great and are always on hand to help answer a question and quick to solve any problems.

### What do your patients think?

We are very open with our patients about using Matcher as it gives them a feeling of security knowing that we are taking the best possible steps to avoid any kind of error which would be their worst nightmare.

#### **Overall comments**

We are very happy with the Matcher system because it gives us the security in our daily work routine that we have done everything correctly. We couldn't even think about working without Matcher.



IMT Matcher™ is a product from Matcher Technologies – developing and providing innovative IVF management technologies and quality management systems to the ART industry worldwide



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